



Strategies for Public Transport in Cities

FINAL CONFERENCE, 3 July 2009

Venue: Management Centre Europe
Rue de l'Aqueduc 118
1050 Brussels

AGENDA

9.00 – 10.00 Registrations – Welcome Coffee

Introduction and current and planned transport policies of the European Commission

Franz Söldner

Head of Unit responsible for Clean Transport and Sustainable Development
DG TREN, European Commission

Welcome – aims and vision of the project

Hans Rat

Secretary General

UITP

MARKET ORGANISATION CLUSTER

The new EU-Regulation 1370/2007 as kick-off for improvements?

Dieter Egger

Cluster leader Market Organisation

RappTrans

Kaunas: A practical example of a new framework for public transport

Guido Bruggeman

Director

Guido Bruggeman Transport Consultancy

CUSTOMER RELATIONS CLUSTER

The Customer in the Focus

Franz Barta

Cluster leader Customer Relations

Socialdata

The TMB – Experience

Jorge Carles-Tolra Hjorth-Andersen

Marketing and Non-Operating Incomes Manager

Transports Metropolitans de Barcelona

12.00 – 13.30 Lunch break





CORPORATE MANAGEMENT CLUSTER

New approaches towards Business Performance management and improvement

Hans Brouwer
Cluster leader Corporate Management
B.C.I.

Strategic Transformation at Prague Public Transport Co.Inc

Jan Barchánek
Deputy Manager, Bus Operation Unit
DPP Prague

EQUIPMENT AND OPERATIONAL ASPECTS CLUSTER

Second-hand rolling stock and upgraded infrastructure: Business cards for sustainable cities?

Andreas Friedrichsen
Cluster leader Equipment and Operational Aspects
TÜV Rheinland Consulting

Adopting flexible development policies - a successful approach to modernise CEEC's public transport systems

Dimitar Stoyanov
Professor
Technical University Sofia

CONCLUSIONS

Synthesis of the project's outcome

Sebastian Emig
SPUTNIC Project Coordinator
UITP

15.30 End of Conference

